**News Tracker Application**

**Problem Statement**

Shankar is a busy business man who needs to read news on the go without any hassles

while travelling because he considers carrying around a physical newspaper a nuisance to him.

and the people around him. Vijay needs to read needs to read news in such a way that he

doesn't have to worry about ever buying physical newspapers or carrying with him everywhere.

Something which should fit in the palm of his hands, which he could carry everywhere, access from everywhere, something digital such as an Application hosted on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

**Question Description**

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| **Question** | **Description** |
| Who does the problem affect? | Customers such as Shankar. |
| What are the boundaries of the problem? | geographic, workflow, daily life |
| What is the issue?  Physical | Physical newspapers are old fashioned in this  digital era. They cost money to buy, can easily  be damaged, limited amount of information,  not flexible to modifications, poor quality.  Fixing these in such a way can make physical  newspapers become extinct and their use can  be abolished. If the problem isn't solved, it  would become a greater problem to integrate  people to become digitally aware. |
| When does this issue occur? | The issue occurs when the customer wants to read the news. |
| Where is the issue occuring? | The issue occurs when people try to access  information i.e during the usage. Accessing  information is flawed through the usage of  physical newspapers in the digital era. |
| Why is it important that we fix this problem? | It is important to fix this problem because  since everything in our day to day life is  becoming/being converted to digital from a  physical/analog entity. It is necessary to  access information from anywhere. It reduces  the hassles of getting knowledge and  information that has happened before and  will promote everyone to know better about  the current events that's happening and will  motivate everyone to gain a profound  knowledge in the field of their interests. It  wouldn't look weird . |